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(54) Title: SYSTEM AND METHOD FOR COMPUTER-ASSISTED MANUAL AND AUTOMATIC LOGGING OF TIME-BASED MEDIA

(57) Abstract: A customizable logging and content management system for indexing multimedia, including a synchronized timer object that provides a time reference upon request in connection with the media, and a logger object that logs predefined events that occur in the media by associating the events with respective time references from the timer object. A video server is provided that captures and digitally stores events logged by the logging application as media segments, and a search and retrieval engine is provided that enables that media segments to be located, retrieved and viewed based on the indexes. The system includes a graphical user interface generator that enables customized user interfaces and logging databases to be created from database tables for use in the logging application.